



901 POLK VALLEY ROAD
STROUDSBURG, PA 18360

www.MonroeMeals.org

Phone: 570.424.8794

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Dear Friend,

2022 marks the 50th Anniversary of Monroe County Meals on Wheels – and have we come a long way since delivering to eleven clients in 1972. This past year, we served over 131,000 meals to 718 clients and provided pet food and wellness care to 91 of our clients' pets. Even through COVID, we continued to take care of our clients without interruption.

To celebrate our 50 years of providing nutritious meals and other supports to Monroe County's homebound, we are planning three official events during 2022. Our Monroe County Meals on Wheels Day Kickoff takes place on August 18th with Meals on Wheels Day happening on August 20th. The celebration culminates in our 50th Anniversary Celebration on September 15 at the Shawnee Inn.

We invite you to join in our celebration by becoming a Sponsor. With a variety of levels to choose from, I am sure you will find one that is suitable for you. Please review the benefits for each level of Sponsorship. We will also consider in-kind donations, depending upon the items.

If you want to know more about our work or the upcoming events, please feel free to call our office and speak with either me or Stacey Koeck. You can also reach us by email at hfareri@monroemeals.org or skoeck@monroemeals.org.

We hope you will join us in this momentous occasion and help sustain our work providing good nutrition, a human connection, and other supportive services to Monroe County's homebound.

Sincerely,

Heidi Fareri
Executive Director

Monroe County Meals on Wheels

2022 Business Sponsorship Opportunities

| Sponsorship Levels | Supporter \$25 | Participant \$100 | Gem \$250 | Bronze \$500 | Silver \$750 | Gold \$1000 | Platinum \$2500 |
|---------------------------------------------------------------------------------------------------|-------------------|----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| General Benefits | | | | | | | |
| Instagram Highlight | | | | ● | ● | ● | ● |
| Social Media Promotion - Participation Announcement | | | Individual Logo | Individual Logo | Individual Logo | Individual Logo | Individual Logo |
| Company Logo on MCMOW Website - Business Page | | | ● | ● | ● | ● | ● |
| Tickets to the MCMOW 50th Anniversary Celebration Sept. 15, 2022 - Value of \$50 per ticket | | | | | | 2 | 6 |
| 50th Anniversary Celebration - Program Book Ad | | | | | | | Full Page Ad |
| Framed Commemorative Certificate | | | | | | ● | ● |
| Certificate of Recognition | | | ● | ● | ● | | |

| Sponsorship Levels | Supporter \$25 | Participant \$100 | Gem \$250 | Bronze \$500 | Silver \$750 | Gold \$1000 | Platinum \$2500 |
|--------------------|-------------------|----------------------|--------------|-----------------|-----------------|----------------|--------------------|
|--------------------|-------------------|----------------------|--------------|-----------------|-----------------|----------------|--------------------|

MCMOW Day Pre-Event Benefits

| | | | | | | | |
|---------------------------------------------------------------------------------|---|---|---|---|---|---|---|
| Tickets to MCMOW Day Kick-Off Event Aug. 18, 2022 - Value of \$35 per ticket | | | | | 4 | 4 | 6 |
| Company Logo on MCMOW Website - MCMOW Day Page | ● | ● | ● | ● | ● | ● | ● |
| Social Media Promotion - MCMOW Day Participation Announcement | ● | ● | | | | | |
| MCMOW Day Press Release/ Press Conference Mention | | | | ● | ● | ● | ● |

MCMOW Day Event Benefits

| | | | | | | | |
|--------------------------------------------------------------------|---|---------------|---------------|---------------|---------------|---|---|
| On-site Photo w/ MCMOW Vehicle - Social Media Post on MCMOW Day | | | | | | ● | ● |
| Social Media - Day of Event Post | | Group Logo | Group Logo | Group Logo | Group Logo | | |
| MCMOW Day Car Magnet | | ● | ● | ● | ● | ● | ● |
| MCMOW Day Vinyl Window Cling | ● | ● | ● | ● | ● | ● | ● |

MCMOW Day Post-Event Benefits

| | | | | | | | |
|--------------------------------------------|------|---------------|---------------|---------------|--------------------|--------------------|--------------------|
| Social Media Promotion - Thank You Post | Name | Group Logo | Group Logo | Group Logo | Individual Logo | Individual Logo | Individual Logo |
|--------------------------------------------|------|---------------|---------------|---------------|--------------------|--------------------|--------------------|

Monroe County Meals on Wheels Social Media includes Facebook, Instagram, and Twitter.

- | | |
|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Individual Logo | <p>Each business will have their logo featured individually in a social media post.</p> |
| <ul style="list-style-type: none">• Group Logo | <p>Businesses at this level will have their logos featured together in one social media post.</p> |
| <ul style="list-style-type: none">• Name | <p>Businesses at this level will have their names listed together in one social media post.</p> |
| <ul style="list-style-type: none">• Social Media Promotion | <p>This will include the business' logo and link to their website.</p> |
| <ul style="list-style-type: none">• Instagram Highlight | <p>Business snapshot at the top of Monroe County Meals on Wheels' Instagram Page.</p> |
| <ul style="list-style-type: none">• Business Logo on Monroe County Meals on Wheels' Website | <p>This includes a link to the business' website.</p> |
| <ul style="list-style-type: none">• Press Release mention | <p>The Press Release will be distributed to all major Pocono regional media outlets.</p> |



2022 Sponsor Commitment Form

Please make your selection below.

| | |
|----------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Supporter - \$25 | <input type="checkbox"/> Silver - \$750 |
| <input type="checkbox"/> Participant - \$100 | <input type="checkbox"/> Gold - \$1000 |
| <input type="checkbox"/> Gem - \$250 | <input type="checkbox"/> Platinum - \$2500 |
| <input type="checkbox"/> Bronze - \$500 | |

* For in-kind donations or to hold a fundraiser please contact our office.

SPONSOR NAME (as you would like it to appear on marketing materials)

COMPANY _____

CONTACT NAME _____ **TITLE** _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

PHONE _____ **EMAIL** _____

WEBSITE _____

SOCIAL MEDIA _____

Payment Method:

_____ **Check Enclosed** _____ **Credit Card** (Please call our office or complete information below.)

Card Number _____ **Exp. Date** _____ **CVV** _____

Cardholder Name and Billing Address _____

Signature _____

***Deadline for all Sponsorships is July 15, 2022.**

Please return form to:
 Stacey Koeck, Special Events Coordinator
 skoeck@monroemeals.org
 Monroe County Meals on Wheels
 901 Polk Valley Rd
 Stroudsburg, PA 18360
 570.424.8794